

KNOWLEDGE OF FARMERS TOWARDS RECOMMENDED MUSTARD PRODUCTION TECHNOLOGY IN ROHTAS DISTRICT OF BIHAR

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ABSTRACT

The study was conducted in Rohtas District of Bihar to measure the knowledge of farmers towards mustard production technology in Rohtas district of Bihar. A total number of 120 respondents were selected purposively from five villages under Seosagar block based on the maximum number of Mustard growers in the district. The data were collected by personnel interview method by using pre structured interview schedule and later appropriate statistical analysis was done to draw logical conclusion. The study revealed that majority 60.00 per cent of the respondents belonged to middle aged group. All the independent variables included in the study revealed that most 43.33 per cent of respondents had medium level of knowledge towards production technology of Mustard crop, followed by 39.17 per cent and 17.5 per cent of respondents with low and high level of knowledge respectively. All the 9 independent variables i.e., age, education, annual income, land holding, occupation, economic motivation, extension contact, risk bearing capacity, mass media exposure, were positively and significantly correlated with overall knowledge of farmers towards production technology of Mustard crop.

KEYWORDS: Knowledge, Mustard, Positive and Significant

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